



12:00 – 1:00 pm	<b>Luncheon</b>	The Kitchen Restaurant hotel ZOSO Main Lobby
1:15 – 1:25 pm	<p><b>Welcome &amp; Opening Remarks</b></p> <p>MELANIE WEIR   CP Board President and Associate Director of Education &amp; Community Engagement, Luther Burbank Center for the Arts JEFFREY BERNSTEIN   Mayor of Palm Springs</p> <p style="text-align: right;"><i>Sponsored by Elsie Management</i></p>	Woodstock Ballroom
1:25 – 2:10 pm	<p><b>Opening Keynote Address</b></p> <p>Speaker: DAVID ZIPPEL   Tony Award-Winning Theatre Director, Producer &amp; Lyricist Moderator: CHAD HILLIGUS   CP Board Secretary and CEO, Gallo Center for the Arts</p> <p><i>David Zippel has received a Tony Award, a Drama Desk Award, two Olivier Awards, two Academy Award nominations, three Grammy Award nominations, and three Golden Globe nominations. His songs appear on over 25 million albums performed by Stevie Wonder, Christina Aguilera, Mel Torme, Barbara Cook, Cleo Laine, Michael Bolton, Nancy LaMott, Elaine Paige, 98 Degrees and Barbra Streisand. <b>Musicals:</b> City of Angels, The Goodbye Girl, The Woman In White, Liza’s at the Palace, Pamela’s First Musical, Bad Cinderella, Disney’s Hercules. <b>Films:</b> Disney’s Hercules, Mulan, The Swan Princess, The Wedding Planner, Captain America. <b>Stage Direction:</b> Princesses (5th Avenue, Goodspeed), The Goodbye Girl (Marriott Lincolnshire), The Best Is Yet To Come (Rubicon, 59E59 Theaters).</i></p>	Woodstock Ballroom
2:15 – 3:15 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – DANCE</b></p> <p>Moderator: CHARLES SANTOS   Executive Director/Artistic Director at TITAS/DANCE UNBOUND Panelist: DAWN ROBINSON-PATRICK   Senior Manager of Programs, Gloria Molina Grand Park Panelist: MICHAEL NICKERSON-ROSSI   Nickerson-Rossi Dance, Palm Springs</p> <p style="text-align: right;"><i>Sponsored by Cathy Pruzan Artist Representative</i></p>	Woodstock Ballroom
3:15 – 3:30 pm	<b>Break - Sponsored by Patron Manager</b>	Lower-Level Concourse
3:30 – 4:30 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – CLASSICAL MUSIC</b></p> <p>Moderator: GRACE SMITH   The Conrad, La Jolla Music Society Panelist: ALBERT MONTAÑEZ-SÁNCHEZ   Stanford Live Panelist: BYRON AU YONG   Associate Professor   MFA and BA, Director of Arts Leadership Programs, Seattle University Panelist: MOLLY CLARK   Director, Cal Poly Arts</p> <p style="text-align: right;"><i>Sponsored by Opus3 Artists</i></p>	Woodstock Ballroom

4:30 – 5:30 pm	<p><b>Breakout Affinity Groups</b>  <i>Casual gatherings meant to foster connections among attendees with similar interests</i></p> <p><b>A. Topic: Development Professionals</b>  Facilitator: NIKI CHOPRA RICHARDSON   Associate Director, TOArts, Bank of America Performing Arts Center, Thousand Oaks</p> <p><b>B. Topic: Outdoor Venue &amp; Festival Programming Professionals</b>  Facilitator: CAROLINE NEYMAN   Senior Director of Operations, Green Music Center, Sonoma State University</p>	<p>Woodstock Ballroom</p> <p>Palladium</p>
4:30 – 5:30 pm	<p><b>Leadership Program Orientation (by invitation only)</b></p> <p>Facilitators:  CHAD HILLIGUS   CP Board Secretary and CEO, Gallo Center for the Arts  ALLY HAYNES-HAMBLEN   CP Board Vice President &amp; Treasurer and Executive Director, Eisemann Center for Performing Arts</p>	<p>Apollo Boardroom</p>
6:00 – 8:00 pm	<p><b>Reception</b>  Drag Queen Bingo at Hunter’s Nightclub – 302 E. Arena Road, Palm Springs, 92262  <i>Conference attendees will receive <u>two</u> complimentary drink tickets</i></p>	<p>Hunter’s Nightclub</p>

## **Thursday, May 30, 2024**

8:00 am	<p><b>Registration / Information Opens</b>  Coffee, Tea, and...</p>	<p>Lower Concourse Level</p>
8:00 – 9:00 am	<p><b>Free Consultations with TYLER RAND, Advisory Board for the Arts</b> <i>(must sign-up at Registration Table by end of day on Wednesday)</i></p>	<p>Apollo Boardroom</p>
9:00 – 10:00 am	<p><b>Breakout Affinity Groups</b>  <i>Casual gatherings meant to foster connections among attendees with similar interests</i></p> <p><b>A. Topic: Arts Education &amp; Youth Programming Professionals</b>  Facilitator: CORTNEY HURST   Director of Arts Education, Gallo Center for the Arts  <p style="text-align: right;"><i>Sponsored by The Brad Simon Organization</i></p> <p><b>B. Topic: Marketing &amp; Patron Services Professionals</b>  Facilitator: BRITTANY GASH   Director of Marketing and Communications, BroadStage</p> </p>	<p>Woodstock Ballroom</p> <p>Palladium</p>

10:00 – 11:00 am	<p><b>Breakout Roundtable Discussions</b>  <i>Discussions centering on a specific and timely topic</i></p> <p><b>A. Topic: Patron Safety and Security Plans</b>  Facilitator: JONATHAN MEZA   Cultural Affairs Manager, Las Vegas</p> <p><b>B. Topic: Developing a Dance Audience</b>  Facilitator: ROB BAILIS   Artistic and Executive Director, BroadStage</p>	<p>Woodstock Ballroom</p> <p>Palladium</p>
11:00 – 12:00pm	<p><b>Professional Development Breakout Sessions</b></p> <p><b>A. Driving Attendance Post-Pandemic</b>  <i>Marketing Practices That Accelerate Audience Growth</i>  Speaker: TYLER RAND   Managing Director, Advisory Board for the Arts</p> <p><b>B. Arts as a Vehicle for Community and Social Change</b>  Speaker: KAREN MACK   CEO, LA Commons</p> <p style="text-align: center;"><i>Sponsored by Mortimer &amp; Mimi Levitt Foundation</i></p>	<p>Woodstock Ballroom</p> <p>Palladium</p>
12:00 – 12:45 pm	<p><b>Annual Business Meeting &amp; Leadership Program Graduation</b></p>	<p>Woodstock Ballroom</p>
1:00 – 2:15 pm	<p><b>Luncheon</b>  Kaiser Grille – 205 S. Palm Canyon Drive, Palm Springs 92262  <i>Walk to restaurant and take any open seat for plated 3-course lunch service</i></p> <p style="text-align: center;"><i>Sponsored by AudienceView Ticketing</i></p>	<p>Kaiser Grille</p>
2:30 – 3:30 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – ROOTS, JAZZ &amp; BLUES</b></p> <p>Moderator: ERIC BLOOM   BroadStage  Panelists:  THE REVERAND SHAWN AMOS   Guest Curator of Blackbox at BroadStage  BECCA PETERS   Artist Relations and Bookings, Newport Festivals Foundation</p> <p style="text-align: center;"><i>Sponsored by TOArts</i></p>	<p>Woodstock Ballroom</p>
3:30 – 3:45 pm	<p><b>BREAK</b> <i>Sponsored by The California State Universities: Cal Poly Arts, Carpenter Center, The Soraya, Chico Performances</i></p>	<p>Lower Concourse Level</p>
3:45 – 4:45 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – COMMERCIAL ARTISTS</b></p> <p>Moderator:  JONATHAN SERRET   Bank of America Performing Arts Center, Thousand Oaks  Panelist:  MIKE GOLDSMITH   VP for Booking &amp; Event Programming, Nederlander Concerts</p>	<p>Woodstock Ballroom</p>

4:45 – 5:45 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – CABARET, THEATRE, &amp; PERFORMANCES FOR INTIMATE SPACES</b></p> <p>Co-Moderators:  TIINA MITTLER   Director, The Haugh Performing Arts Center  MARIE-REINE VELEZ   Assistant Director, USC Visions &amp; Voices</p> <p>Panelist:  MANUEL (Manny) PRIETO   Executive Director. Boston Court Pasadena</p>	Woodstock Ballroom
6:00 – 8:00 pm	<p><b>Reception</b>  Fillmore Ballroom is located just off of the 2<sup>nd</sup> Floor Mezzanine of the hotel  <i>Conference attendees will receive <u>one</u> complimentary drink ticket</i></p> <p style="text-align: center;"><i>Sponsored by Marian Liebowitz Artist Management</i></p>	Fillmore Ballroom (Hotel Zoso 2 <sup>nd</sup> Floor)
6:00 – 10:00 pm	<p><b>Recommended Non-Conference Activity: Palm Springs Village Fest</b>  <a href="https://villagefest.org/">https://villagefest.org/</a></p>	Palm Canyon Drive & Tahquitz Canyon Way

## **Friday, May 31, 2024**

8:00 am	<p><b>Registration / Information Opens</b>  Coffee, Tea, and...</p>	Lower Concourse Level
8:00 – 9:00 am	<p><b>Free Consultations with ROBYN GUILLIAMS, GG Arts Law</b>  <i>(must sign-up at Registration Table by end of day on Thursday)</i></p>	Apollo Boardroom
9:00 – 10:00 am	<p><b>Professional Development Breakout Sessions</b></p> <p><b>A. Death &amp; Taxes...and Contracts</b>  Everything you didn't know you needed to know about tax law  Speaker: ROBYN GUILLIAMS   GG Arts Law</p> <p><b>B. Intergenerational Leadership Revisited</b>  Speaker: EMIKO ONO   Program Director, Performing Arts, The William and Flora Hewlett Foundation</p>	Woodstock Ballroom  Palladium Room
10:00 – 11:00 am	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – SPEAKERS AND PODCASTS</b></p> <p>Co-Moderators:  MARIE-REINE VELEZ   Assistant Director, USC Visions &amp; Voices  CORRINA LESSER   Arts &amp; Culture Supervisor, City of Beverly Hills</p> <p>Panelist:  LAUREN PACHECO   Co-Creative Director, Chicago Humanities Festival</p>	Woodstock Ballroom

11:00 – 12:00 pm	<p><b>Artist Information Exchange (AIE) Panel &amp; Discussion – GLOBAL MUSIC</b></p> <p>Moderator: JUSTIN SOUZA   Director of Programming, Younes &amp; Soraya Nazarian Center for the Performing Arts, Cal State Northridge  Panelist: JENNIFER SARKISSIAN   General Manager at Green Lane Entertainment/Nacional Records</p>	Woodstock Ballroom
12:00 – 12:45 pm	<p><b>Closing Keynote Address</b></p> <p>Speaker: DANIELLE BRAZELL   Executive Director, California Arts Council</p> <p><i>National arts and cultural leader Danielle Brazell is passionate about the roles that arts, culture, and creativity play in advancing civic belonging, equity, economic prosperity, and social connectedness. She was appointed Executive Director of the California Arts Council in December 2023 after serving as the General Manager for the City of Los Angeles Office of Cultural Affairs since 2014.</i></p> <p style="text-align: right;"><b><i>Sponsored by UCSB Arts and Letters</i></b></p>	Woodstock Ballroom
12:45 – 1:00 pm	<p><b>Closing Remarks &amp; Drawing</b>  <i>(must be present to win)</i></p> <p>MELANIE WEIR   CP Board President and Associate Director of Education &amp; Community Engagement, Luther Burbank Center for the Arts</p>	Woodstock Ballroom