



**2024 Annual Conference Schedule Hotel
Zoso
150 S Indian Canyon Dr, Palm Springs, CA 92262
May 29-31, 2024**

Wednesday, May 29, 2024

8:30 am	Registration / Information Opens Coffee, Tea, and... <i>Sponsored by Dandelion Artists</i>	Lower Concourse Level
9:00 – 10:00 am	New Colleagues Session <i>New to the conference? Been a few years? This one's for you!</i> Facilitators: MELANIE WEIR CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts ALLY HAYNES-HAMBLEN CP Board Vice President & Treasurer and Executive Director, Eisemann Center for Performing Arts	Woodstock Ballroom
10:00 – 11:00 am	Professional Development Breakout Sessions A. Is your Nonprofit Board Sailing in the Right Direction? Board Member Fiduciary & Governance Responsibilities Speaker: EVE FROMBERG EDELSTEIN, Esq. Board Member, DAP Health, Palm Springs B. Big Brother's Role in Data Analysis: A Reality Check on A.I. Speaker: CAROLINE WU Director of Research, Placer.ai <i>Sponsored by Tessitura</i>	Woodstock Ballroom Palladium
11:00 – 12:00 pm	Breakout Roundtable Discussions <i>Discussions centering on a specific and timely topic</i> A. Topic: Playing Nice in the Sandbox: Navigating Rental Clients, Resident Companies and Co-Pros Facilitator: JEFF THIELKE Executive Director, Cerritos Center for the Performing Arts <i>Sponsored by Kirschner Creative Artists</i> B. Topic: Responding to Global Conflict Facilitators: CORRINA LESSER Supervisor, Arts & Culture, City of Beverly Hills, JENNA BELL Assistant Director of Programming, Mondavi Center	Woodstock Ballroom Palladium

12:00 – 1:00 pm	Luncheon	The Kitchen Restaurant hotel ZOSO Main Lobby
1:15 – 1:25 pm	<p>Welcome & Opening Remarks</p> <p>MELANIE WEIR CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts JEFFREY BERNSTEIN Mayor of Palm Springs</p> <p style="text-align: right;"><i>Sponsored by Elsie Management</i></p>	Woodstock Ballroom
1:25 – 2:10 pm	<p>Opening Keynote Address</p> <p>Speaker: DAVID ZIPPEL Tony Award-Winning Theatre Director, Producer & Lyricist Moderator: CHAD HILLIGUS CP Board Secretary and CEO, Gallo Center for the Arts</p> <p><i>David Zippel has received a Tony Award, a Drama Desk Award, two Olivier Awards, two Academy Award nominations, three Grammy Award nominations, and three Golden Globe nominations. His songs appear on over 25 million albums performed by Stevie Wonder, Christina Aguilera, Mel Torme, Barbara Cook, Cleo Laine, Michael Bolton, Nancy LaMott, Elaine Paige, 98 Degrees and Barbra Streisand. Musicals: City of Angels, The Goodbye Girl, The Woman In White, Liza's at the Palace, Pamela's First Musical, Bad Cinderella, Disney's Hercules. Films: Disney's Hercules, Mulan, The Swan Princess, The Wedding Planner, Captain America. Stage Direction: Princesses (5th Avenue, Goodspeed), The Goodbye Girl (Marriott Lincolnshire), The Best Is Yet To Come (Rubicon, 59E59 Theaters).</i></p>	Woodstock Ballroom
2:15 – 3:15 pm	<p>Artist Information Exchange (AIE) Panel & Discussion – DANCE</p> <p>Moderator: CHARLES SANTOS Executive Director/Artistic Director at TITAS/DANCE UNBOUND Panelist: DAWN ROBINSON-PATRICK Senior Manager of Programs, Gloria Molina Grand Park Panelist: MICHAEL NICKERSON-ROSSI Nickerson-Rossi Dance, Palm Springs</p> <p style="text-align: right;"><i>Sponsored by Cathy Pruzan Artist Representative</i></p>	Woodstock Ballroom
3:15 – 3:30 pm	Break - Sponsored by Patron Manager	Lower-Level Concourse
3:30 – 4:30 pm	<p>Artist Information Exchange (AIE) Panel & Discussion – CLASSICAL MUSIC</p> <p>Moderator: GRACE SMITH The Conrad, La Jolla Music Society Panelist: ALBERT MONTAÑEZ-SÁNCHEZ Stanford Live Panelist: BYRON AU YONG Arts Leadership Director, Seattle University Panelist: MOLLY CLARK Director, Cal Poly Arts</p> <p style="text-align: right;"><i>Sponsored by Opus3 Artists</i></p>	Woodstock Ballroom

4:30 – 5:30 pm	<p>Breakout Affinity Groups <i>Casual gatherings meant to foster connections among attendees with similar interests</i></p> <p>A. Topic: Arts Education & Youth Programming Professionals Facilitator: CORTNEY HURST Director of Arts Education, Gallo Center for the Arts <i>Sponsored by The Brad Simon Organization</i></p> <p>B. Topic: Outdoor Venue & Festival Programming Professionals Facilitator: CAROLINE NEYMAN Senior Director of Operations, Green Music Center, Sonoma State University</p>	
4:30 – 5:30 pm	<p>Leadership Program Orientation (by invitation only)</p> <p>Facilitators: CHAD HILLIGUS CP Board Secretary and CEO, Gallo Center for the Arts ALLY HAYNES-HAMBLEN CP Board Vice President & Treasurer and Executive Director, Eisemann Center for Performing Arts</p>	Apollo Boardroom
6:00 – 8:00 pm	<p>Reception Drag Queen Bingo at Hunter’s Nightclub – 302 E. Arena Road, Palm Springs, 92262 <i>Conference attendees will receive <u>two</u> complimentary drink tickets</i></p>	Hunter’s Nightclub

Thursday, May 30, 2024

8:00 am	<p>Registration / Information Opens Coffee, Tea, and...</p>	Lower Concourse Level
8:00 – 9:00 am	<p>Free Consultations with TYLER RAND, Advisory Board for the Arts <i>(must sign-up at Registration Table by end of day on Wednesday)</i></p>	Apollo Boardroom
9:00 – 10:00 am	<p>Breakout Affinity Groups <i>Casual gatherings meant to foster connections among attendees with similar interests</i></p> <p>A. Topic: Development Professionals Facilitator: NIKI CHOPRA RICHARDSON Associate Director, TOArts, Bank of America Performing Arts Center, Thousand Oaks</p> <p>C. Topic: Marketing & Patron Services Professionals Facilitator: BRITTANY GASH Director of Marketing and Communications, BroadStage</p>	<p>Woodstock Ballroom</p> <p>Palladium</p>

10:00 – 11:00 am	<p>Breakout Roundtable Discussions <i>Discussions centering on a specific and timely topic</i></p> <p>A. Topic: Patron Safety and Security Plans Facilitator: JONATHAN MEZA Cultural Affairs Manager, Las Vegas</p> <p>B. Topic: Developing a Dance Audience Facilitator: ROB BAILIS Artistic and Executive Director, BroadStage</p>	Woodstock Ballroom Palladium
11:00 – 12:00pm	<p>Professional Development Breakout Sessions</p> <p>A. Driving Attendance Post-Pandemic <i>Marketing Practices That Accelerate Audience Growth</i> Speaker: TYLER RAND Managing Director, Advisory Board for the Arts</p> <p>B. Arts as a Vehicle for Community and Social Change Speaker: KAREN MACK CEO, LA Commons</p> <p style="text-align: center;"><i>Sponsored by Mortimer & Mimi Levitt Foundation</i></p>	Woodstock Ballroom Palladium
12:00 – 12:45 pm	<p>Annual Business Meeting & Leadership Program Graduation</p>	Woodstock Ballroom
1:00 – 2:15 pm	<p>Luncheon Kaiser Grille – 205 S. Palm Canyon Drive, Palm Springs 92262 <i>Walk to restaurant and take any open seat for plated 3-course lunch service</i></p> <p style="text-align: center;"><i>Sponsored by AudienceView Ticketing</i></p>	Kaiser Grille
2:30 – 3:30 pm	<p>Artist Information Exchange (AIE) Panel & Discussion – ROOTS, JAZZ & BLUES</p> <p>Moderator: ERIC BLOOM BroadStage Panelists: THE REVERAND SHAWN AMOS Curator of The Blackbox at BroadStage BECCA PETERS Artist Relations and Bookings, Newport Festivals Foundation</p> <p style="text-align: center;"><i>Sponsored by TOArts</i></p>	Woodstock Ballroom
3:30 – 3:45 pm	<p>BREAK <i>Sponsored by The California State Universities: Cal Poly Arts, Carpenter Center, The Soraya, Chico Performances</i></p>	Lower Concourse Level
3:45 – 4:45 pm	<p>Artist Information Exchange (AIE) Panel & Discussion – COMMERCIAL ARTISTS</p> <p>Moderator: JONATHAN SERRET Bank of America Performing Arts Center, Thousand Oaks Panelist: MIKE GOLDSMITH VP for Booking & Event Programming, Nederlander Concerts</p>	Woodstock Ballroom

4:45 – 5:45 pm	Artist Information Exchange (AIE) Panel & Discussion – CABARET, THEATRE, & PERFORMANCES FOR INTIMATE SPACES Co-Moderators: TIINA MITTLER Director, The Haugh Performing Arts Center MARIE-REINE VELEZ Assistant Director, USC Visions & Voices Panelist: MANUEL (Manny) PRIETO Executive Director. Boston Court Pasadena	Woodstock Ballroom
6:00 – 8:00 pm	Reception Fillmore Ballroom is located just off of the 2 nd Floor Mezzanine of the hotel <i>Conference attendees will receive <u>one</u> complimentary drink ticket</i> <p style="text-align: center;"><i>Sponsored by Marian Liebowitz Artist Management</i></p>	Fillmore Ballroom (Hotel Zoso 2 nd Floor)
6:00 – 10:00 pm	Recommended Non-Conference Activity: Palm Springs Village Fest https://villagefest.org/	Palm Canyon Drive & Tahquitz Canyon Way

Friday, May 31, 2024

8:00 am	Registration / Information Opens Coffee, Tea, and...	Lower Concourse Level
8:00 – 9:00 am	Free Consultations with ROBYN GUILLIAMS, GG Arts Law <i>(must sign-up at Registration Table by end of day on Thursday)</i>	Apollo Boardroom
9:00 – 10:00 am	Professional Development Breakout Sessions A. Death & Taxes...and Contracts Everything you didn't know you needed to know about tax law Speaker: ROBYN GUILLIAMS GG Arts Law B. Intergenerational Leadership Revisited Speaker: EMIKO ONO Program Director, Performing Arts, The William and Flora Hewlett Foundation	Woodstock Ballroom Palladium Room
10:00 – 11:00 am	Artist Information Exchange (AIE) Panel & Discussion – SPEAKERS AND PODCASTS Co-Moderators: MARIE-REINE VELEZ Assistant Director, USC Visions & Voices CORRINA LESSER Arts & Culture Supervisor, City of Beverly Hills Panelist: LAUREN PACHECO Co-Creative Director, Chicago Humanities Festival CAITLIN O'HARA Director of Public Lectures & Special Initiatives, UCSB Arts & Lectures	Woodstock Ballroom

11:00 – 12:00 pm	<p>Artist Information Exchange (AIE) Panel & Discussion – GLOBAL MUSIC</p> <p>Moderator: JUSTIN SOUZA Director of Programming, Younes & Soraya Nazarian Center for the Performing Arts, Cal State Northridge</p> <p>Panelist: JENNIFER SARKISSIAN General Manager at Green Lane Entertainment/Nacional Records</p>	Woodstock Ballroom
12:00 – 12:45 pm	<p>Closing Keynote Address</p> <p>Speaker: DANIELLE BRAZELL Executive Director, California Arts Council</p> <p><i>National arts and cultural leader Danielle Brazell is passionate about the roles that arts, culture, and creativity play in advancing civic belonging, equity, economic prosperity, and social connectedness. She was appointed Executive Director of the California Arts Council in December 2023 after serving as the General Manager for the City of Los Angeles Office of Cultural Affairs since 2014.</i></p> <p style="text-align: right;"><i>Sponsored by UCSB Arts and Lectures</i></p>	Woodstock Ballroom
12:45 – 1:00 pm	<p>Closing Remarks & Drawing <i>(must be present to win)</i></p> <p>MELANIE WEIR CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts</p>	Woodstock Ballroom